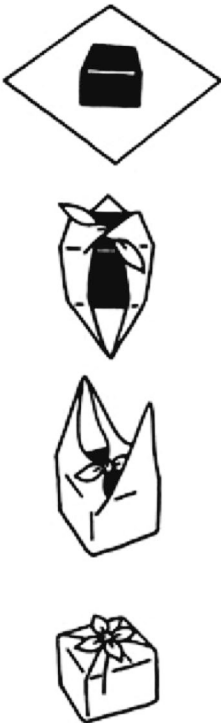


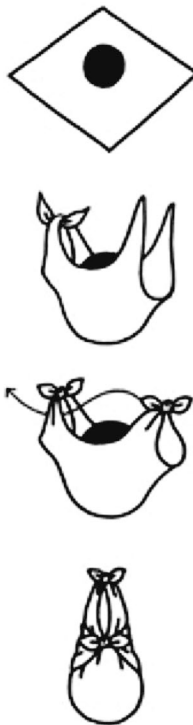
Furoshiki Wrapping Techniques

In Japan, the way you wrap a gift is just as meaningful as the gift itself.

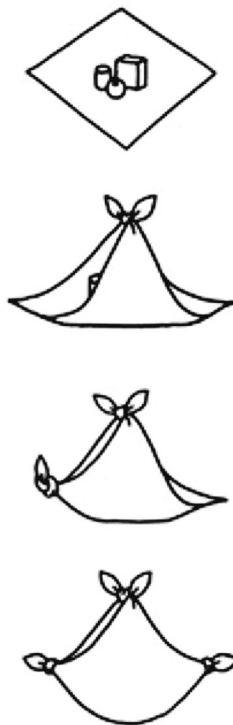
Yotsu Musubi
(4-tie Wrap)



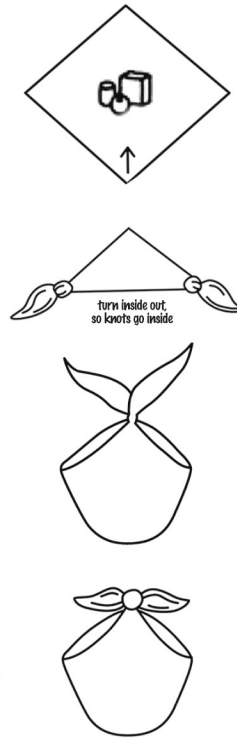
Suika Tsutsumi
(Watermelon Carry Wrap)



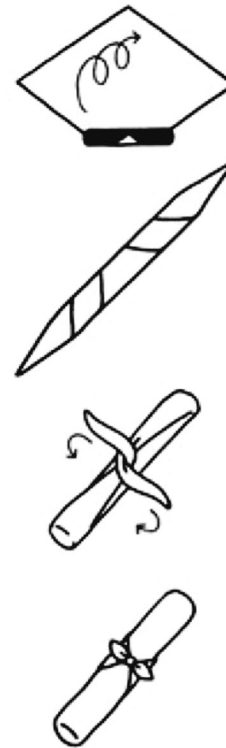
Katakake Fukuro
(Shoulder Carry Wrap)



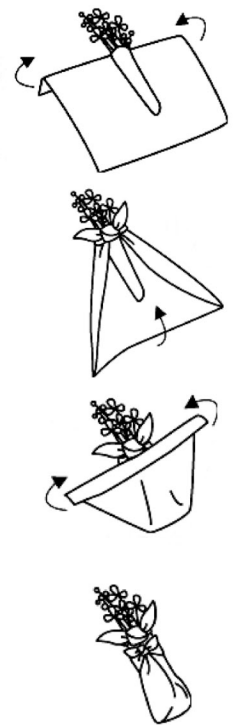
Katakake Fukuro +
(Modified Shoulder Carry Wrap, 2 hidden knots)



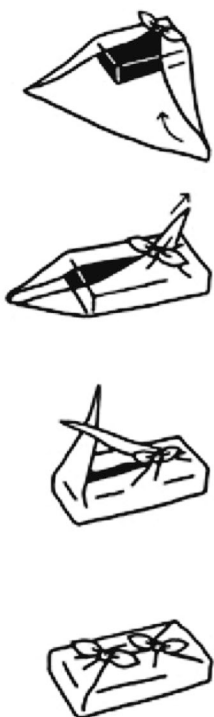
Entou Tsutsumi
(Long Object Wrap)



Hanataba Tsutsumi
(Bouquet Wrap)



Kousa Tsutsumi
(Slender Object Carry Wrap)



Hon Tsutsumi
(2 Books Carry Wrap)



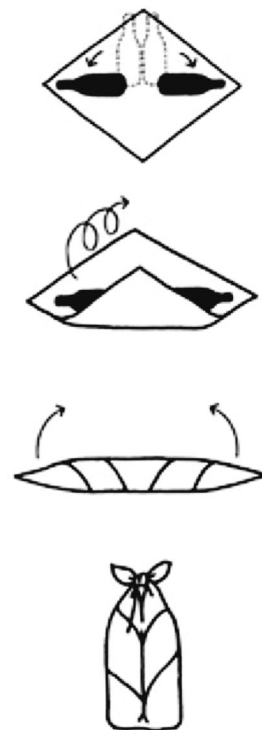
Futatsu Tsutsumi
(2 Knots Carry Wrap)



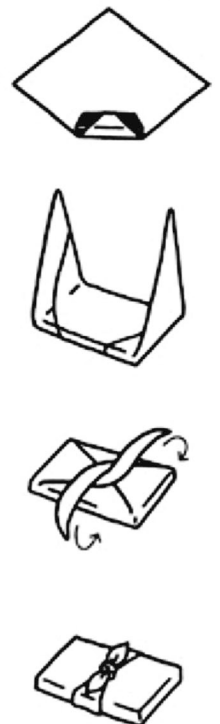
Bin Tsutsumi 1
(Bottle Carry Wrap 1)



Bin Tsutsumi 2
(Bottle Carry Wrap 2)



Sao Tsutsumi
(Padding Carry Wrap)



Prevent harmful waste & wrap beautiful presents with reuseable fabric.



www.doitgreen.org

Wrapping it up with Furoshiki!

HISTORY

What are FUROSHIKI? Japanese wrapping cloths. Literally translated it means “Bath spread.”

Originated: In the Edo period, used by patrons of the public baths to bundle their clothing and belongings while they enjoyed a nice soak.



In Japan, the way you wrap a gift is just as meaningful as the gift itself. How a gift is wrapped reflects the way the giver feels about the receiver, so intricate, beautiful wrapping symbolizes love and care. Likewise, careful unwrapping is a part of the whole gifting experience.

ENVIRONMENT



The Bad Wrap

- Wrapping paper and shopping bags alone account for **4 million tons** of trash each year in the U.S.
- The gift wrap industry now accounts for **\$2.6 billion** each year in retail sales.
- Wrapping paper is usually **not recyclable**.
- If every American family wrapped just **3 presents in reused materials**, enough paper would be saved to cover **45,000 football fields**.

The Green Alternative

FUROSHIKI is -creative -sustainable -non-wasteful -more personal
-impressive at a party -reusable -multipurpose

Fun fact: In Japan, furoshiki are also commonly used to wrap lunch boxes, called *bento*, and can double as a table cloth.

Fun fact: On March 6, 2006, the Japanese Minister of the Environment, Yuriko Koike, created a furoshiki cloth to promote its use in the modern world.

Resources:

doitgreen.org
furoshiki.com

